

ADVANCEMENTS IN CLINICAL RESEARCH NURSING

Building Practice Excellence

OCTOBER 17-19, 2022 • CROWNE PLAZA ATLANTA MIDTOWN, ATLANTA, GA

IACRN 14th Annual Conference, October 17-19, 2022, Crowne Plaza Atlanta Midtown, Atlanta, GA

The international Association of Clinical Research Nurses (IACRN) is the first international organization founded to meet the professional needs of Clinical Research Nurses (CRNs). The [IACRN](#) annual conference is an ideal environment for your organization to gain valuable access to Clinical Research Nurses who are thought leaders in the specialty practice of clinical research nursing. CRNs practice at hospitals, universities, clinics, in the community, industry, and in laboratories. If your goal is to reach decision-makers and those who influence decisions, you will want to take advantage of this exceptional opportunity to connect with nurses in this specialty from across the globe. The theme for the 2022 conference is, "Advancements in Clinical Research Nursing: Building Practice Excellence."

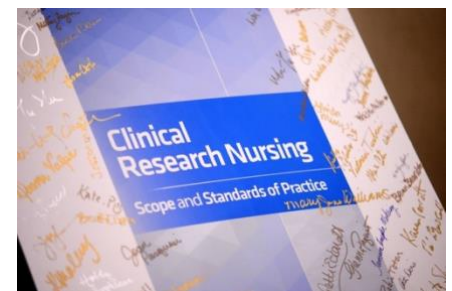
Become a sponsor today to take advantage of this exceptional conference opportunity

- Sponsorship of the IACRN conference includes access to conference attendees through IACRN conference communications and in person networking sessions.
- Highlight your organization with your logo on the IACRN 2022 Conference webpage, IACRN social media, and pre and post conference attendee emails.
- Connect with highly skilled and influential leaders in the specialty practice of clinical research nursing.

Our Members are Your Target Audience

They are clinical research nurse professionals who are:

- Engaged in cutting-edge research, shaping the future of clinical care
- Knowledgeable of the most up-to-date issues and trends in the practice among state, federal, and institutional regulations related to research
- Spanning the global market of research, representing a variety of specialties, practice settings, and expertise in research
- Highly committed to data quality, fidelity to the research protocol, and safety
- Performing a vital role in the research team
- Implementing the scope and standards of practice for clinical research nurses



SPONSORSHIP OPPORTUNITIES

Philanthropic: \$15,000

This elite level provides the greatest degree of visibility through 2023 as an Official Conference Sponsor

- 3 individual memberships for 2023 (to use or gift)
- 5 complimentary conference registrations
- Verbal recognition before plenary sessions
- Sponsor booth to include a table, two chairs, and electricity
- Premier conference lobby/exhibit hall signage
- Logo on the front page of IACRN's website & conference page linking to your company website through 2023
- Two sponsored email blasts in 2023 to IACRN members
- Logo on IACRN monthly newsletters through 2023
- Post-event attendee mailing list
- Annual conference tote insert for attendees (flyer or branded item provided by your organization)
- Link to sponsor website in 'thank you for attending' email to conference attendees
- Unlimited *Career Center* job posting through 2023
- Premier logo recognition on mobile conference app

Platinum: \$10,000

Prominent sponsorship opportunity to highlight your university/organization

- 2 individual memberships for 2023 (to use or gift)
- 4 complimentary conference registrations
- Verbal recognition before plenary sessions
- Sponsor booth to include a table, two chairs, and electricity
- Premier conference lobby/exhibit hall signage
- Logo on IACRN conference page linking to your company website through 2023
- Two sponsored email blasts in 2023 to IACRN members
- Logo on IACRN monthly newsletters through 2023
- Post-event attendee mailing list
- Annual conference tote insert for attendees (flyer or branded item provided by your organization)
- Link to sponsor website in 'thank you for attending' email to conference attendees
- Unlimited *Career Center* job posting through 2023
- Premier logo recognition on mobile conference app

Gold: \$5,000

- 1 individual memberships for 2023 (to use or gift)
- 3 complimentary conference registrations
- Verbal recognition before plenary sessions
- Sponsor booth to include a table, two chairs, and electricity
- Premier conference lobby/exhibit hall signage
- Logo on IACRN conference page linking to your company website through 2023
- One sponsored email blast in 2023 to IACRN members
- Annual conference tote insert for attendees (flyer or branded item provided by your organization)
- Post-event attendee mailing list
- Link to sponsor website in 'thank you for attending' email to conference attendees
- Unlimited *Career Center* job posting through 2023

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Bronze: \$3,000

- 1 individual membership for 2023 (to use or gift)
- 1 complimentary full conference registration
- Verbal recognition before plenary sessions
- Sponsor booth to include a table, two chairs, and electricity
- Premier conference lobby/exhibit hall signage
- Logo on IACRN conference page linking to your company website through 2023
- One sponsored email blast in 2023 to IACRN members
- Post-event attendee mailing list
- Link to sponsor website in 'thank you for attending' email to conference attendees

Conference Sponsor: \$2,500

- 1 complimentary full conference registration
- Sponsor booth to include a table, two chairs, and electricity
- Verbal recognition before plenary sessions
- Annual conference tote insert for attendees (flyer or branded item provided by your organization)
- Link to sponsor website in 'thank you for attending' email to conference attendees

University Court (offered exclusively to universities): \$1,500

- Same benefits as conference sponsor

Logo on Conference Tote and Tote Insert: \$1,000

- Limited to 3 sponsors
- Logo on annual conference tote
- Inclusion in conference tote for attendees (flyer or branded item provided by your organization)
- Logo linking to company website on conference webpage.
- Link to sponsor website in 'thank you for attending' email to conference attendees

IACRN Monthly Newsletter: \$1,000

- Quarterly advertisement in the IACRN monthly newsletter *In the Loop* (January, April, July, October)



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Conference Tote Insert: \$500

- Inclusion in conference tote for attendees (flyer or branded item provided by your organization)
- Logo linking to company website on conference webpage
- Link to sponsor website in 'thank you for attending' email to conference attendees

Logo on IACRN 2022 Conference Sponsorship webpage: \$300

- Logo linking to company website on conference webpage

Career Center Posting: \$1,650

- Post open CRN positions on the IACRN career page through 2023

Visit the IACRN website to register as a Sponsor/Exhibitor: <https://iacrn.org/event-4818426>