



## **IACRN 17th Annual Virtual Conference October 15-17, 2025**

### ***2025 Sponsor Prospectus***

The International Association of Clinical Research Nurses (IACRN) is the first international organization founded to meet the professional needs of Clinical Research Nurses (CRNs). The IACRN annual conference is an ideal environment for your organization to gain valuable access to Clinical Research Nurses who are thought leaders in the specialty practice of clinical research nursing. CRNs practice at hospitals, universities, clinics, in the community, industry, and in laboratories.

If your goal is to reach decision-makers and those who influence decisions, you will want to take advantage of this exceptional opportunity to engage with this community of clinical research nurses from across the globe. The theme for the 2025 conference is, “Advancements in Clinical Research Nursing: Building Practice Excellence.”

#### **Become an IACRN sponsor and you will:**

- Access approximately 200 conference attendees through IACRN conference communications and in-person networking sessions.
- Highlight your organization with your logo on the IACRN 2025 Conference webpage, IACRN social media, and pre- and post-conference attendee emails.
- Connect with highly skilled and influential leaders in the specialty practice of clinical research nursing.

#### **IACRN members are your target audience**

**They are clinical research nurse professionals who are:**

- Engaged in cutting-edge research, shaping the future of clinical care
- Knowledgeable of the most up-to-date issues and trends in the practice among state, federal, and institutional regulations related to research
- Spanning the global market of research, representing a variety of specialties, practice settings, and expertise in research
- Highly committed to data quality, fidelity to the research protocol, and safety
- Performing a vital role in the research team
- Implementing the scope and standards of practice for clinical research nurses



## IACRN 17<sup>th</sup> Annual Conference Sponsorship Opportunities

### Philanthropic Package: \$15,000

*This elite level provides the greatest degree of visibility throughout the entirety of 2025 as an Official Conference Sponsor.*

- Ten (10) complimentary conference registrations (to use or gift)
- Three (3) individual IACRN memberships for 2026 (to use or gift)
- Logo on attendee marketing materials (exclusive to Philanthropic Sponsor)
- Premier conference virtual exhibit hall signage
- Verbal recognition before plenary sessions
- Digital marketing:
  - Inclusion in IACRN 2025 conference attendee emails (pre-conference tips and post-conference thank you)
  - Logo on IACRN conference web page linking to your website through 2026
  - Logo on all IACRN *In the Loop* e-newsletters through 2026
  - Two (2) sponsored email blasts in 2026 to IACRN members
  - Prominent logo recognition on mobile conference app
- Unlimited Career Center job posting through 2026

### Platinum Package: \$10,000

*Prominent sponsorship opportunity to highlight your organization or university.*

- Eight (8) complimentary conference registrations (to use or gift)
- Two (2) individual IACRN memberships for 2026 (to use or gift)
- Premier conference virtual exhibit hall signage
- Verbal recognition before plenary sessions
- Digital marketing:
  - Inclusion in all IACRN 2025 conference attendee emails (pre-conference tips and post-conference thank you)
  - Logo on IACRN conference web page linking to your website through 2026
  - Logo on all IACRN *In the Loop* e-newsletters through 2026
  - One (1) sponsored email blast in 2025 to IACRN members
  - Logo recognition on mobile conference app
- Unlimited Career Center job posting through 2026



### **Professional Development Package: \$8,500 (Limited to 3 Partner Packages for 2025)**

- Twenty (20) complimentary conference registrations (to use or gift)
- Conference virtual exhibit hall signage
- Verbal recognition before plenary sessions
- Digital marketing:
  - Inclusion in all IACRN 2025 conference attendee emails (pre-conference tips and post-conference thank you)
  - Logo on IACRN conference page linking to your website through 2026

### **Gold Package: \$5,000**

- Five (5) complimentary conference registrations (to use or gift)
- One (1) individual IACRN membership for 2026 (to use or gift)
- Conference virtual exhibit hall signage
- Verbal recognition before plenary sessions
- Digital marketing:
  - Inclusion in all IACRN 2025 conference attendee emails (pre-conference tips and post-conference thank you)
  - Logo on IACRN conference page linking to your company website through 2026
  - One (1) sponsored email blast in 2026 to IACRN members
- Three (3) 30-day Career Center job postings in 2026

### **Bronze Package: \$3,000**

- Four (4) complimentary conference registration (to use or gift)
- One (1) individual IACRN membership for 2026 (to use or gift)
- Conference virtual exhibit hall signage
- Verbal recognition before plenary sessions
- Digital marketing:
  - Logo in IACRN 2025 "thank you for attending" email to conference attendees
  - Logo on IACRN conference page linking to your company website through 2026
  - One sponsored email blast in 2026 to IACRN members

### **Conference Sponsor: \$2,500**

- Two (2) complimentary full conference registration
- Verbal recognition before plenary sessions
- Logo in IACRN 2025 "thank you for attending" email to conference attendees



### University Court: \$1,500 *(Offered exclusively to universities)*

- Same benefits as Conference Sponsor Level

IACRN sponsors and supporters will be integrated throughout the 17<sup>th</sup> Annual Conference.

### Ready to become an IACRN Sponsor?

Please contact IACRN Associate Director Heather Travitz at [iacrn@iacrn.org](mailto:iacrn@iacrn.org) for more information, questions, and to lock in your sponsor package.

### Additional Sponsorship Opportunities

IACRN is also offering additional special events and a la carte sponsorship opportunities for other unique ways to engage with IACRN attendees. Please contact IACRN Associate Director Heather Travitz at [iacrn@iacrn.org](mailto:iacrn@iacrn.org) for more information, questions, and to secure these additional opportunities.

#### IACRN A la Carte Sponsorship Opportunities

*A la Carte sponsors will receive prominent recognition for their sponsored item below as well as:*

- One (1) complimentary conference registration
- Verbal recognition before plenary sessions
- Logo in IACRN 2025 “thank you for attending” email to conference attendees

#### Conference Mobile App

- Prominent logo/company recognition through conference app used before, during, and after conference by all attendees

\$5,000

#### Additional Opportunities

#### Logo on IACRN 2025 Conference Sponsorship webpage

- Logo linking to company website on conference webpage

\$350